



CREATIVE

Regional Overview



AFRICA

Holistic Development Strategies for Resilient Communities

Creative is...

proud to be a leader in implementing holistic development programs across Africa.



From education and economic growth to transitioning from conflict to peace, Creative engages communities in developing and implementing projects that improve lives.

By using evidence-based methodologies and aligning projects with host country development objectives, Creative builds local talent and improves systems to ensure that progress continues long after a project has formally ended.

This approach emphasizes collaborating, building trust and setting measurable and achievable goals. The organization embraces community ownership, engages marginalized groups, shares best practices and promotes good governance, among other pillars of proven development approaches.

With more than three decades of experience throughout Africa, Creative has developed the tools, partnerships and network of experts that allow it to quickly and successfully implement projects that make a difference.

Across the continent, Creative-implemented education programs have ushered in better learning opportunities and outcomes for millions of school-age children and young adults. Creative's approach engages people and institutions from the student level to the systems level to achieve sustainable learning outcomes and integrated support for high-quality and inclusive education, especially for vulnerable learners, girls and those in conflict and crisis.

To promote peace and citizen engagement in

political processes, Creative's governance and elections programs work to inform citizens, boost electoral integrity and encourage political inclusion. Going beyond improving service delivery, Creative helps establish new relationships and recalibrate responsibilities between local governments and citizens with the goal of supporting societies to move toward true resilience and growth.

Creative has also designed and implemented a host of countering violent extremism activities that deny violent groups the enabling environment on which they depend. Grassroots activities focus on community improvement, conflict mitigation, reducing perceptions of marginalization, addressing grievances and strengthening community cohesion.



Education in Conflict

Students who have been affected by conflict require specialized support, and Creative is answering the call with education projects in northern Nigeria, the epicenter of Boko Haram's violence. The USAID-funded Nigeria Education Crisis Response established non-formal learning centers, trained teachers, strengthened school systems and helped students heal.



Local Focus for Regional Stability

The growth and prosperity of any country is at risk when violence and the factors that drive it are not peacefully resolved. Creative has designed and implemented a host of countering violent extremism activities throughout Africa that deny violent groups the enabling environment upon which they depend by supporting communities to address the conditions that "push" people toward violent groups.



Inclusive Economic Growth

Creative's economic growth programs facilitate the development of inclusive market systems that engage and benefit a range of actors including the poor, women and other marginalized groups. These programs holistically incorporate young people into desirable market opportunities within competitive value chains and catalyze youth to build their own futures as innovators, farmers, entrepreneurs and leaders.



Access to Quality Education

Creative's holistic "whole child, whole teacher, whole school, whole system" approach works to positively transform education at all levels. Creative's efforts in South Sudan, Mozambique, Nigeria, Tanzania, Uganda and Zambia have brought governments and communities together to increase access to quality education and build the systems that support it.



Strengthening Electoral Processes

Creative works to support inclusive and fair electoral processes in multiple African states. For example, in Somalia and Somaliland, the five-year USAID-funded Bringing Unity, Integrity and Legitimacy to Democracy program is strengthening key political structures, building trust in transitional political processes and encouraging often-marginalized groups to participate.



“

I love to teach and I love my job. It gives me pleasure to see my kids being able to read. I love to see them grow up and be successful.”

- Bibie Hassani, teacher in Mtwara, Tanzania

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Across the continent, Creative has partnered with host governments and communities to strengthen systems and build resilience through education, economic growth and transitions from conflict to peace. With the long-term in mind, Creative's programs are evidence-based and designed for sustainability, ensuring generations of youth and communities can thrive. Check out the map to learn more about our recent projects.

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