

## **JORDAN: Creative's Knowledge of National Education Landscape Helps Secure Second Award**

WASHINGTON, D.C. – August 8, 2011 -- Creative Associates International's Education for Development division has been awarded the Learning Environment Technical Support Program (known as LETS) by the U.S. Agency for International Development.

Creative is proud to have been selected by USAID to be its partner in supporting the Government of Jordan as it continues to improve education opportunities, particularly given the country's large youth demographic. In meeting LETS goals, Creative will partner with ChangeAgent for Arab Development and Education Reform (CADER) and the Johns Hopkins University Bloomberg School of Public Health's Center for Communications Programs.

LETS will engage 320 school communities throughout Jordan. Under LETS, the Creative team will improve the learning environment by providing infrastructure enhancements and promoting long-term sustainable behavioral change among educators, students, parents and communities. The LETS approach to changing the learning environment will include establishing school support teams, providing LETS staff members to serve as coaches at schools, coordinated school assessments, and tailored training to achieve a transformation in the school environment.

Creative's President and CEO, Charito Krivant said, "We welcome this opportunity to continue to bring strong local capacity and international support to bear to reinforce the Jordanian government's leadership and commitment to sustainable reform that makes a difference in young lives."

Creative's team is positioned to draw upon experience gained through its ongoing implementation of the Jordan Education Support Program (ERSP), also funded by USAID, which is reinforcing the Government of Jordan's Education Reform for the Knowledge Economy campaign. Both the LETS and ERSP are at the forefront of transformational change in targeted schools to establish new national education standards to help improve the learning achievement of Jordanian graduates.

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