



October 8, 2015

Mr. David Carroll
Director, Democracy Program
The Carter Center

Re: Endorsement of the Declaration of Principles for International Election Observation

Dear Mr. Carroll:

Creative Associates International (Creative) hereby officially endorses the Declaration of Principles for International Election Observation and Code of Conduct for International Observers, announced at the United Nations on October 27, 2005. Creative will use these principles to inform and guide its election observation activities in order to promote representative institutions capable of translating the will of the people into effective, democratic governance and to support the continued spread and consolidation of democracy around the world.

Creative applauds and is honored to join the work of The Carter Center (TCC), the United Nations Electoral Assistance Division (UN EAD), the National Democratic Institute (NDI), and other international election observation organizations that contributed to the development and widespread endorsement of these principles and code of conduct. Creative and its Electoral Education and Integrity Practice Area are proud to join them in their effort to further standardize and professionalize international election observation efforts.

Through our Electoral Education and Integrity Practice Area, Creative has been working to empower and educate both state and non-state actors to promote credible, inclusive, and peaceful electoral processes. We develop, drive, and implement innovative and holistic approaches that seek to foster fully participatory and representative political processes conducted with integrity, transparency, and accountability throughout the electoral cycle. To do this, we harness innovative technologies and complementary relationships with key electoral assistance providers to effectively program at national, local, and non-governmental levels in non-permissive, early-transition, and democracy consolidation environments. Creative has been working to promote the principles set forth by the declaration in all of our elections work, in particular electoral security monitoring, as well as broader observation missions and study tours.

We look forward to working with TCC, UN EAD, NDI, and other endorsing organizations in this important endeavor.

Sincerely,

Leland Krivant
President
Creative Associates International

Cc: Mr. Armando Martinez, United Nations Electoral Assistance Division
Mr. Patrick Merloe, National Democratic Institute