Creative Associates International works with underserved communities by sharing expertise and experience in education, workforce development, youth, governance and transitions from conflict to peace. With a 40-year track record in more than 85 countries, Creative has a diverse, dynamic and highly trained staff in Washington, D.C., and more than 25 field offices.

Creative’s mission is to support people around the world to realize the positive change they seek. The company envisions stable neighborhoods, communities and regions that can develop effective institutions to provide for their people, enabling them to overcome hardship and live peaceful and fulfilling lives.

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MONDAY, MARCH 6

- "Ingredients of Successful Partnering in Afghanistan: Laying the Foundations for Success in Scaling-Up Improved Teaching and Learning"
- 9:45 - 11:15 AM
- Sheraton Atlanta, 1, Georgia 7 (South Tower)
- Presenters:
  Creative Associates International: Susan Ayari, Mamdouh Fadil; Mohammad Ibrahim Shiwari (Deputy Minister of Education of Afghanistan); USAID

CreativeU Platform – Live Demo
- 1:30 - 2:00 PM
- Creative Exhibit Booth
- Presenter: Kolja Wohlleben

- "Monitoring, Evaluation, and Learning in Conflict and Post-Conflict Settings"
- 3:15 - 4:45 PM
- Sheraton Atlanta, 1, Atlanta 3 (North Tower)
- Presenters:
  Creative Associates International: Karen Tietjen; Chemonics; School to School International

TUESDAY, MARCH 7

- "Lessons from Field Pilots in Multi-Risk and Education Analysis for Crisis and Conflict-Affected Environments"
- 8:00 - 9:30 AM
- Sheraton Atlanta, 1, Georgia 11 (South Tower)
- Presenters:
  Creative Associates International: Eileen St. George; EDC; Exterion/USAID ECCN; IIEP-UNESCO; University of Maryland, College Park

- Using Behavioral Insights to Improve Learning and School Safety in Humanitarian and Development Contexts: Preliminary Findings and Potential New Directions"
- 10:00 - 11:30 AM
- Sheraton Atlanta, 1, Atlanta 3 (North Tower)
- Presenters:
  Creative Associates International: Julia Finder; ideas42; IRC; BIT

CreativeU Platform – Live Demo
- 10:00 - 10:30 AM & 1:30 - 2:00 PM
- Creative Exhibit Booth
- Presenter: Kolja Wohlleben

WEDNESDAY, MARCH 8

CreativeU Platform – Live Demo
- 10:00 - 10:30 AM & 1:30 - 2:00 PM
- Creative Exhibit Booth
- Presenter: Kolja Wohlleben

- "Fidelity to Implementation: The Extent, Ways, and Reasons Design Deviates in Large-Scale Implementations that Aim to Improve Literacy Outcomes"
- 3:15 - 4:45 PM
- Sheraton Atlanta, 1, Georgia 6 (South Tower)
- Presenters:
  Creative Associates International Lynn Evans; Chemonics; EDC; RTI

CreativeU Platform – Live Demo
- 11:30 AM - 1:00 PM
- Sheraton Atlanta, 1, Capitol South (North Tower)
- Presenters:
  Creative Associates International: Diane Prouty, Corrie Blankenbeckler, Joy du Plessis; Columbia University; USAID

"Conflict Sensitivity in ICT for Education in Crisis and Conflict Programming"
- 3:15 - 4:45 PM
- Sheraton Atlanta, 1, Georgia 10 (South Tower)
- Presenters:
  Creative Associates International (NEI+): Daniel Fwanshishak, Anthony Udeh; EDC; Mercy Corps; Soukel, USAID

"Innovators Advancing Early Grade Literacy Through Family Engagement and Technology"
- 3:45 - 4:45 PM
- Sheraton Atlanta, 1, Capitol South (North Tower)
- Presenters:
  Creative Associates International: Karen Tietjen; George Mason University; Que Funciona Para El Desarrollo A.C.; Resources for the Blind, Inc.; Sesame Workshop India Trust; World Vision

THURSDAY, MARCH 9

- "Learning to Read in the Mother Tongue: Challenges and Opportunities"
- 11:30 AM - 1:00 PM
- Sheraton Atlanta, 1, Capitol South (North Tower)
- Presenters:
  Creative Associates International: Diane Prouty, Corrie Blankenbeckler, Joy du Plessis; Columbia University; USAID

"Citizenship Education"
- 11:30 AM - 1:00 PM
- Sheraton Atlanta, 3, Piedmont (North Tower)
- Presenters:
  Creative Associates International: Jeffrey Coupe; Columbia University; University of British Columbia