



CREATIVE

Join Us!

#CIES2017

Creative Associates International works with underserved communities by sharing expertise and experience in education, workforce development, youth, governance and transitions from conflict to peace. With a 40-year track record in more than 85 countries, Creative has a diverse, dynamic and highly trained staff in Washington, D.C., and more than 25 field offices.

Creative's mission is to support people around the world to realize the positive change they seek. The company envisions stable neighborhoods, communities and regions that can develop effective institutions to provide for their people, enabling them to overcome hardship and live peaceful and fulfilling lives.

www.CreativeAssociatesInternational.com



Follow us @1977Creative



MONDAY, MARCH 6

- "Ingredients of Successful Partnering in Afghanistan: Laying the Foundations for Success in Scaling-Up Improved Teaching and Learning"

9:45 - 11:15 AM

Sheraton Atlanta, 1, Georgia 7 (South Tower)

Presenters:

Creative Associates International: Susan Ayari, Mamdouh Fadil; Mohammad Ibrahim Shinwari (Deputy Minister of Education of Afghanistan); USAID

- **CreativeU Platform – Live Demo**

1:30 - 2:00 PM

Creative Exhibit Booth

Presenter: Kolja Wohlleben

- "Monitoring, Evaluation, and Learning in Conflict and Post-Conflict Settings"

3:15 - 4:45 PM

Sheraton Atlanta, 1, Atlanta 3 (North Tower)

Presenters:

Creative Associates International: Karen Tietjen; Chemonics; School to School International

- "The Role of Pre-Service Education in Producing and Perpetuating (In)Equalities: The Case of Early Grade Reading (Part One)"

5:00 - 6:30 PM

Sheraton Atlanta, 1, Georgia 4 (South Tower)

Presenters:

Creative Associates International: Fathi El-Ashry; EDC; Florida State University; RTI; University of Oregon; USAID

TUESDAY, MARCH 7

- "Lessons from Field Pilots in Multi-Risk and Education Analysis for Crisis and Conflict-Affected Environments"

8:00 - 9:30 AM

Sheraton Atlanta, 1, Georgia 11 (South Tower)

Presenters:

Creative Associates International: Eileen St. George; EDC; Exterion/USAID ECCN; IIEP-UNESCO; University of Maryland, College Park

- "Using Behavioral Insights to Improve Learning and School Safety in Humanitarian and Development Contexts: Preliminary Findings and Potential New Directions"

10:00 - 11:30 AM

Sheraton Atlanta, 1, Atlanta 3 (North Tower)

Presenters:

Creative Associates International: Julia Finder; ideas42; IRC; BIT

- **CreativeU Platform – Live Demo**

10:00 - 10:30 AM & 1:30 - 2:00 PM

Creative Exhibit Booth

Presenter: Kolja Wohlleben

- "System Strengthening for Improved Reading Outcomes and Increased Access in Northern Nigeria: Perspectives and Practices from the USAID Northern Education Initiative Plus Program"

2:45 - 4:15 PM

Sheraton Atlanta, 1, Georgia 9 (South Tower)

Presenters:

Creative Associates International (NEI+): Muhammed Bello Yusuf, Zahra'u Maishanu, Musa Salami, Garba Gandu, Abubakar Mansur; Jabi Kilgori (Commissioner of Education, Sokoto State); USAID

- "Gender and Education Issues in Pakistan: Gaps, Bias, Teachers, and School Conditions"

4:30-6:00 PM

Sheraton Atlanta, 1, Georgia 1 (South Tower)

Presenters:

Creative Associates International: Shaheen Ashraf Shah; Fatima Jinnah Women's University; Columbia University; OISE; UT; USAID

WEDNESDAY, MARCH 8

- **CreativeU Platform – Live Demo**

10:00 - 10:30 AM & 1:30 - 2:00 PM

Creative Exhibit Booth

Presenter: Kolja Wohlleben

- "Fidelity to Implementation: The Extent, Ways, and Reasons Design Deviates in Large-Scale Implementations that Aim to Improve Literacy Outcomes"

3:15 - 4:45 PM

Sheraton Atlanta, 1, Georgia 6 (South Tower)

Presenters:

Creative Associates International Lynn Evans; Chemonics; EDC; RTI

- "Delivering Equitable Emergency Education Through an Adaptive Model in Northeast Nigeria"

3:15 - 4:45 PM

Sheraton Atlanta, 2, Athens (South Tower)

Presenters:

Creative Associates International (NECR): Eileen St. George, Dalhatu Sulaiman Darazo, Ayo Oladini, Helen John, Jake Thomsen

- "Conflict Sensitivity in ICT for Education in Crisis and Conflict Programming"

3:15 - 4:45 PM

Sheraton Atlanta, 1, Georgia 10 (South Tower)

Presenters:

Creative Associates International (NEI+): Daniel Fwanshishak, Anthony Udeh; EDC; Mercy Corps; Souktele; USAID

- "Innovators Advancing Early Grade Literacy Through Family Engagement and Technology"

3:15 - 4:45 PM

Sheraton Atlanta, 1, Capitol South (North Tower)

Presenters:

Creative Associates International: Karen Tietjen; George Mason University; Que Funciona Para El Desarrollo A.C.; Resources for the Blind, Inc.; Sesame Workshop India Trust; World Vision

THURSDAY, MARCH 9

- "Learning to Read in the Mother Tongue: Challenges and Opportunities"

11:30 AM - 1:00 PM

Sheraton Atlanta, 1, Capitol South (North Tower)

Presenters:

Creative Associates International: Diane Prouty, Corrie Blankenbeckler, Joy du Plessis; Columbia University; USAID

- "Citizenship Education"

11:30 AM - 1:00 PM

Sheraton Atlanta, 3, Piedmont (North Tower)

Presenters:

Creative Associates International: Jeffrey Coupe; Columbia University; University of British Columbia

Come & visit us at the
Creative booth 47 & 48!