



# Economic Growth

## *Unlocking opportunity* through economic growth

Building skilled workforces, strong private sectors and upgrading inclusive value chains will ultimately attract investment, create jobs and improve the standard of living. Creative's Economic Growth Division works with donors and communities to design and implement approaches that focus on economic equity and empowerment and community resource mobilization.

Stimulating and sustaining local economic development is key to ending poverty. Creative partners with local and national governments, the private sector and community based organizations to boost local growth and strengthen connections to local and export markets, as well as connections between employers and technical and vocational training institutes.

At the heart of these programs are market-driven, community-based solutions and productivity-boosting training and education.

For economic growth initiatives to be successful, the private sector must also be involved. Creative's partnerships with the private sector increase the effectiveness, affordability and sustainability of programs while helping companies advance their core businesses through initiatives that benefit residents as well as the corporations.

# Creative's *areas of* expertise

## Livelihoods and Economic Recovery

Creative assists countries emerging from crisis or conflict in rebounding from economic shocks and moving toward stability. Our goal is to facilitate the development of inclusive market systems that engage and benefit a range of actors including the poor, women, youth and other marginalized groups.

To achieve this, Creative's market systems approach connects fragile communities to viable economic opportunities and builds their capacity to take advantage of these opportunities.

## Workforce Development & Youth

Creative approaches workforce development as part of a comprehensive strategy for youth development and risk reduction, developing training programs aligned with employers' needs in growing sectors and expanding opportunities for individuals and their communities. Based on labor market assessments, our programs take a systems approach to sustainably strengthen the workforce and achieve win-win outcomes for youth, employers and their communities.

Connect



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