



CREATIVE

Overview



AFRICA: Creating possibilities with sustainable systems

Quick Facts

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More than 54,000 displaced students access education and psychosocial support through 1,100 non-formal learning centers in Northern Nigeria

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15 West African states are building technological capacity to detect and respond to conflict, including electoral and political violence

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93,000 children and youth in South Sudan benefited from integrated health, reconciliation and education initiatives to improve overall learning outcomes

Creative Associates International has been a leader in implementing holistic development programs in every region of Africa.

From early grade reading to elections, Creative has partnered with African institutions, governments, organizations and communities to achieve positive change for more than 25 years. With expertise in education, conflict prevention, stabilization and countering violent extremism, Creative's programs in Africa have a proven track record of success and sustainability, and a solid grasp of current development needs.

Access to quality education

Creative's education programs in Africa have ushered in better learning opportunities and outcomes for millions of boys and girls across the continent.

The Zambia Read to Succeed program brings a whole school, whole teacher, whole child approach to improving early grade reading in 1,300 schools, as well as at the national policy level.

Viewing schools as the focal points for supporting children's wellbeing and learning, the program is building more than 7,600 teachers' ability to teach effectively. A midline assessment revealed a 297 percent jump in reading comprehension among second and third graders in Read to Succeed-supported schools, and similarly impressive improvements in other literacy metrics.

In Nigeria, an innovative program combines Creative's education expertise with its profound understanding of conflict.

As a result of violence in the north, more than 1 million school-aged children have fled their homes and classrooms. Through the Education Crisis Response program, nearly 60,000 are receiving basic education, psychosocial support and livelihoods training. More than 30 Nigerian organizations are participating in the project.

Transitioning to stability

In countries that have struggled to over-

From Morocco to Mozambique and Ghana to Tanzania, Creative's programs have helped to expand economic opportunity, strengthen educational systems and build community resilience hand-in-hand with local partners.

come political instability, Creative's programs increase citizen engagement, empower civil society and strengthen electoral systems.

The Reacting to Early Warning and Response Data in West Africa project works with ECOWAS to rapidly prevent, mediate and manage electoral violence and cultivate a culture of conflict prevention.

The initiative provides to governments technical support, global best practices and innovative technology to address political and ethnic violence, violent extremism and organized crime. It also provides grants to civil society groups to act on appropriate early warning recommendations by engaging in national and community-level peace initiatives.

In Somalia, Creative is countering decades of civil war and weak central governance with intensive support to political parties and civil society.

With a focus on local ownership and sustainability, a project called Bringing Unity,

Integrity, and Legitimacy to Democracy improves electoral management bodies, political parties and media organizations, while galvanizing local organizations and communities to become engaged citizens.

The program puts special emphasis on including women, youth and other marginalized groups as it works with local partners to create a legitimate, credible and inclusive electoral system.

Local focus prevents extremism

With its in-country partners, Creative is meeting the growing need to prevent and counter violent extremism on the continent.

Creative's method starts with local insight, and deep understanding of what drives conflict at an individual and system level. With a whole of society approach, programs engage local, regional, national and international actors in the research, design and implementation of complementary multi-level solutions.

Creative addresses promotes credible counter-narratives, engages marginalized communities and applies good governance practices.

Creative's proprietary assessment tools, methodologies and technological applications deny violent extremist organizations the opportunity to recruit and sustain followers, promote tolerance and peace and enhances community resilience.



Creative Associates International

5301 Wisconsin Avenue NW, Suite 700
Washington, DC 20015

+ 202.966.5804

Connect with us!



Communications@CreativeDC.com
CreativeAssociatesInternational.com