

Creative stands for...

Women's empowerment and equality around the world

For more than 40 years, Creative has worked with public and private sector clients to support people around the world to realize the positive change they seek. Creative envisions stable neighborhoods, communities and regions that can develop effective institutions to provide for their people, enabling them to overcome hardship and enjoy peaceful and fulfilling lives.

Central to this effort, Creative embraces an ethos of gender transformative change. Our

programs work to address gender inequalities by promoting equitable education, building resilient communities and advancing sustainable economic growth for all.

Creative is guided by the principle that sustainable development depends on women and men having equal opportunity to develop their full potential and contribute to their communities and societies. Taking a gender transformative approach in development

can help overcome restrictive gender norms, improve development impact and promote equitable progress that improves the lives of all.

Creative's work promoting gender equality and empowering women and girls dates to the company's beginning and remains a key pillar of its development approach.

Check out some of the ways Creative empowers women around the world!

